



DEADLINE 9 RESPONSE

KENT DOWNS AONB UNIT RESPONSE TO

APPLICANT'S SUBMISSIONS AT DEADLINE 8

7.5 Design Principles V6

Interested party Ref no: 20035310

7.5 Design Principles V6 [\[REP8-083\]](#)

The Kent Downs AONB Unit welcomes the inclusion of the additional Design Principle S1.24. However, as the Kent Downs AONB Guidance on the selection and use of colour in development¹ includes a whole range of colours suitable for different situations (including brighter 'accent' colours, we would request the wording is amended to specify that the finish is muted to recede in the landscape:

'Shall be finished in muted tones to recede in the landscape and accord with the Kent Downs AONB Guidance on the selection and use of colour in development'

[REDACTED]

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11 December 2023

¹ Kent Downs Area of Outstanding Natural Beauty Guidance on the selection and use of colour in development <https://kentdowns.org.uk/wp-content/uploads/2020/07/KDAONB-Colour-guidance-final-SCREEN.pdf>